

Liderazgo, Inteligencia Artificial, y Resultados



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KindWorks.AI



amazon

Silicon Valley

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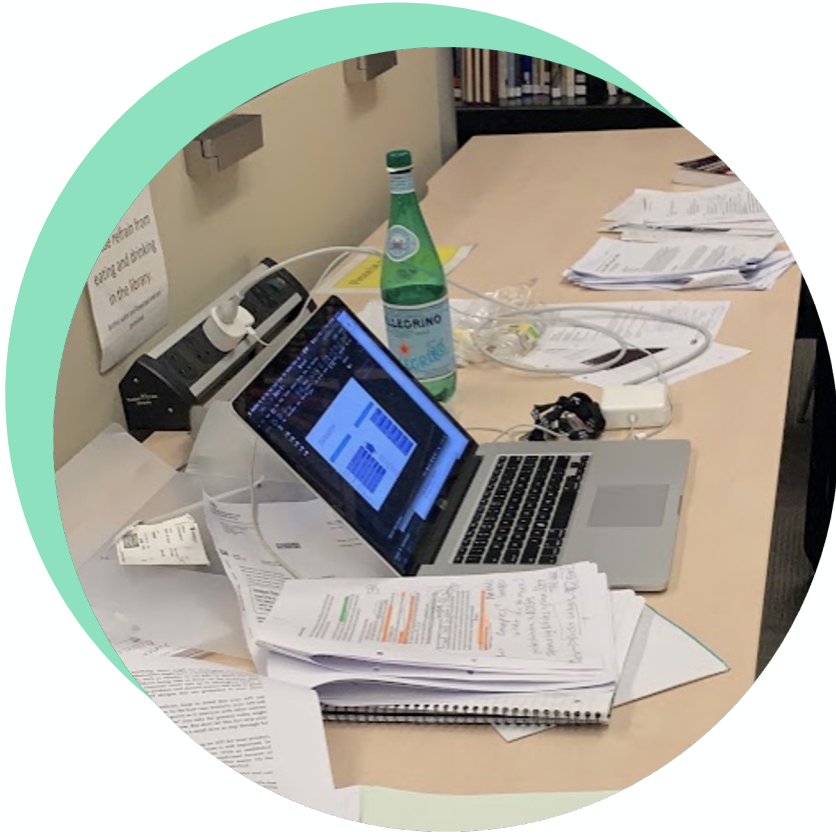
UNIVERSITY OF OXFORD
DEPARTMENT OF COMPUTER SCIENCE

Hamburg

KindWorks.AI

KindWorks.AI

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Hoy no vamos a hablar de temas light. Iniciamos y terminamos desde el research

Google Scholar

"kindness and wellbeing"

Articles

About 64 results (0.09 sec)

Google Scholar

"kindness and productivity"

Articles

About 28 results (0.07 sec)

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Since 2025

Since 2024

Since 2021

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Nurturing a positive research culture within your organization

[A Liston](#), DC Fitzgerald - Immunology and cell biology, 2024 - Wiley Online Library

... One barrier to the uptake of people-centric policies is the perceived conflict between **kindness and productivity**. There is a common cognitive bias that unhealthy environments are more ...

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Brain Hug: The Science Behind Mental Comfort and Emotional Well-being

WYMG a Warm, F Sweater - neurolaunch.com

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Discover four powerful strategies to increase the productivity, wellbeing and resilience of your current team.

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On Kindness

A journey to prove that being Kind works.

Hosted by Nicole Yelsey
KindWorks.AI Co-Founder

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BLOG

Kind Blog

Learn about the science behind Kindness, hear stories of the power of Kindness, read the backstory of KindWorks.AI, and more.

VIEW BLOG



WHITE PAPER

Kindness and the Power Skill Era

Learn what it takes for people and businesses to be successful in today's changing workplace environment and the new age of AI.

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On Kindness

A journey to prove that being Kind works.

Hosted by Miguel Hernandez
Journalist

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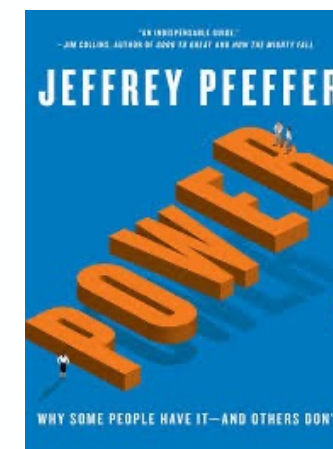
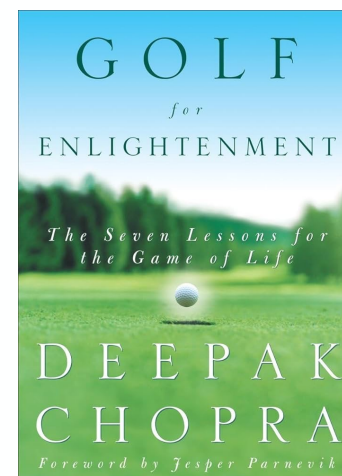
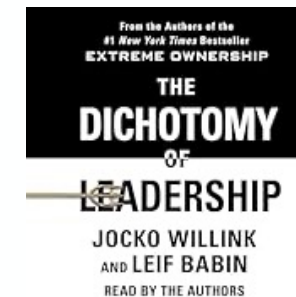
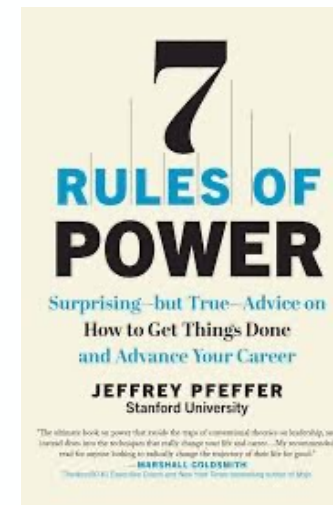
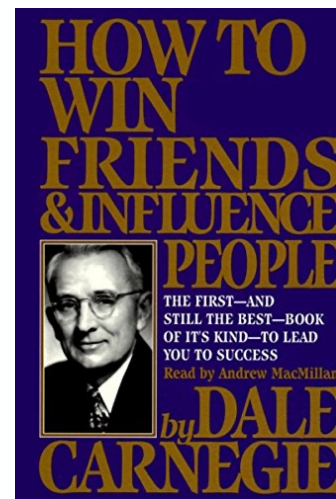
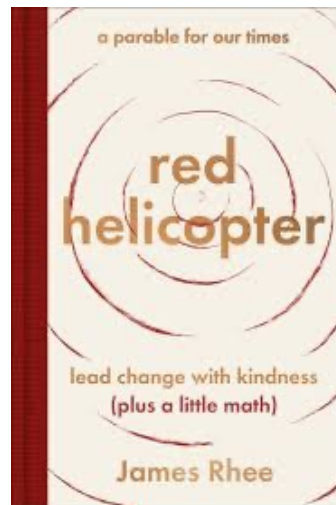
We help people and companies thrive through the intentional practice of Kindness.

SCHEDULE

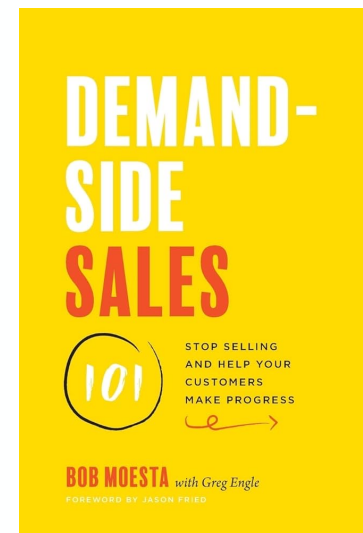
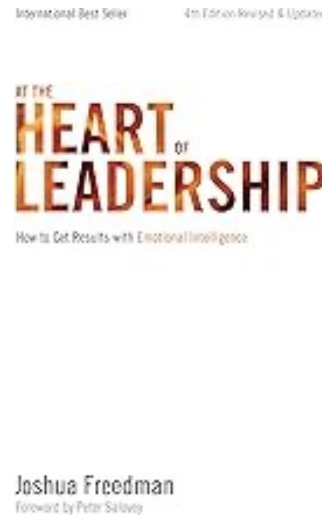
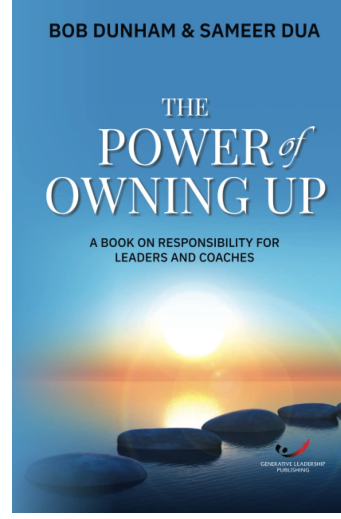
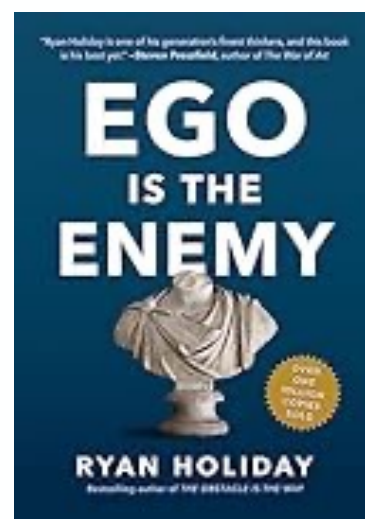
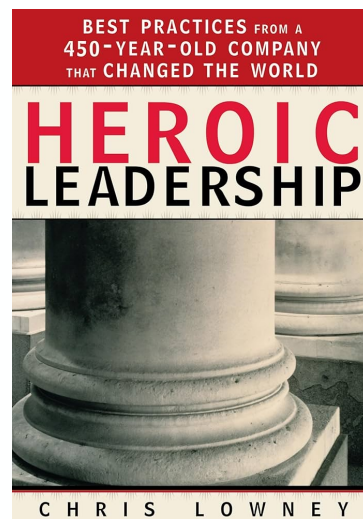
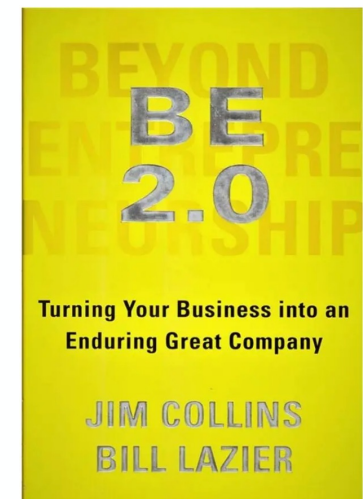
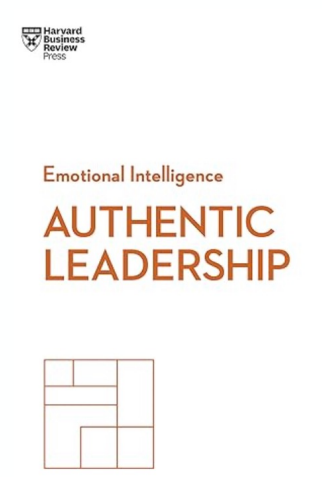
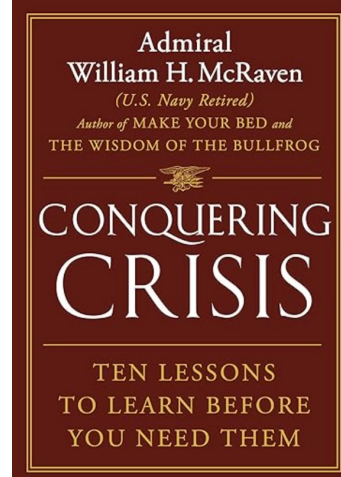
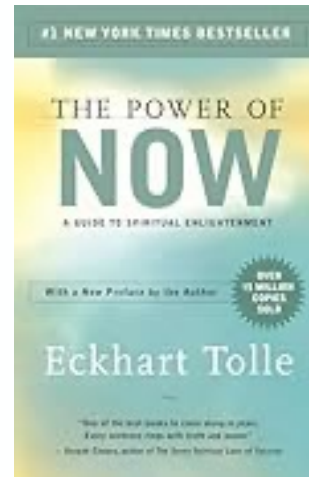
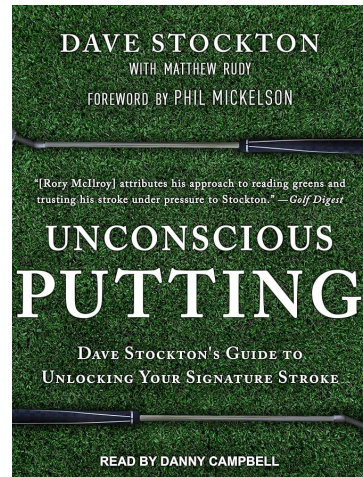
KindWorks^{AI}

Proprietary & Confidential

Y desde publicaciones e historias de la vida real



Recomendaciones que estoy leyendo, por leer, o tomando



Las 9 prácticas del liderazgo efectivo

1 - Conversar

2 - Trabajar el propósito

3 - Generar espacios de encuentro

4 - Empoderar y creer que sí se puede

5 - Trabajar en ti e Introspección.
1% mejor cada día

6 - Involucrar e incluir a todos.

7 - Sentirse capaz!
Creer y entre todos creer que si se puede.

8 - Hacer visible al otro

9 - Juntarnos en vez de fragmentarnos



**¿Por qué es
tan difícil?**

Actions Of Power



Bondad Conmigo

Tómate tres minutos para hacer un ejercicio rápido de respiración o meditación.

🕒 < 3:00 min

Escuchar



Bondad con Otros

Pregunta a un compañero de equipo qué le gusta hacer para mantenerse activo.

🕒 < 2:00 min

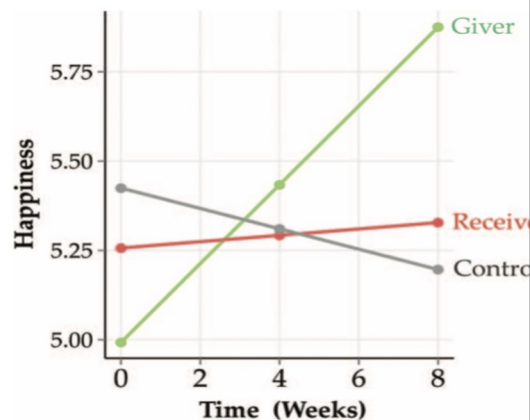
Escuchar



Power Actions resuelven las causas profundas de los problemas en el lugar de trabajo. Está científicamente comprobado.

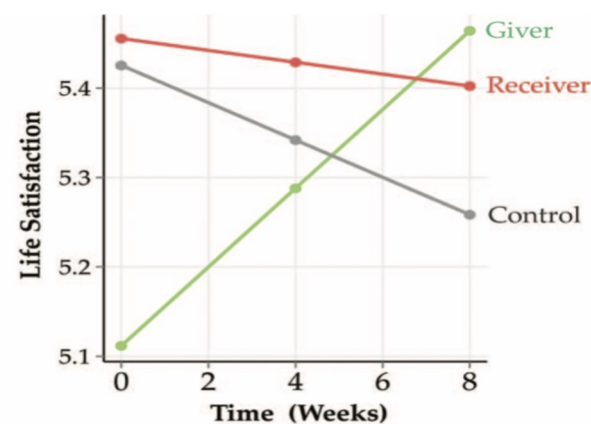
+32%

Aumento en la
felicidad



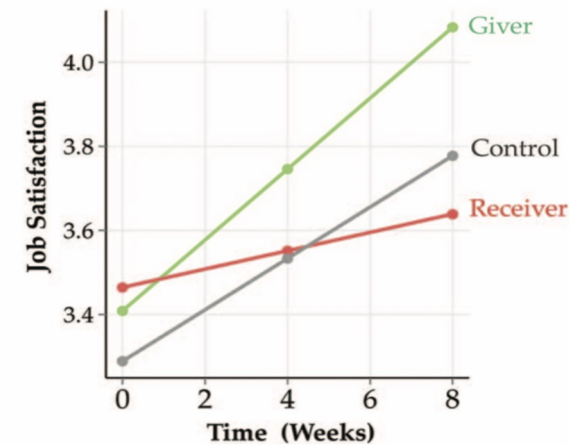
+46%

Aumento en
satisfacción personal



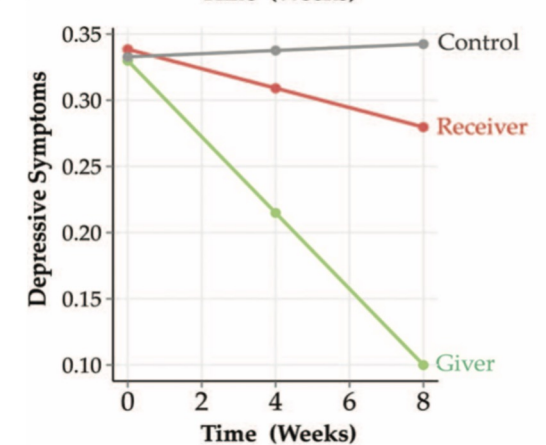
+38%

Aumento en
satisfacción laboral



-67%

Reducción en
depresión



Cientes con los que he trabajado como CEO de KindWorks.AI

KindWorks·AI

Siéntete mejor. Trabaja de manera más eficiente.
Vive de forma más plena.



- Crea una IA que inicia conversaciones adaptada a las necesidades de tu organización con KindWorks.



- Crear comunidades en las que todos deseen participar.



- Construya relaciones duraderas.



- Liberar el máximo potencial de las personas.

KindWorks·AI

Fortalezas de la plataforma KindWorks

Iniciar diálogos
de manera
efectiva

Inspirar al
usuario a
actuar

Integración con
diversas
plataformas

Flexible y
modular

Actividades en grupo
y comunitarias

Solución a los puntos críticos más relevantes



Tasa de abandono
(cliente, empleado,
inquilino, usuario, etc.)



Comunidad
(lugares de trabajo,
lealtad de marca,
eventos y festivales,
etc.)



Desarrollo de competencias
(liderazgo, innovación,
etc.)

KindWorks·AI

Siéntete mejor. Trabaja de manera más efectiva.
Vive de forma más plena.

Ejemplo 1 Beni



Punto de dolor:
Desconexión de los
empleados, disminución
de la innovación,
ausencia de un
liderazgo sólido.

Ejemplo 2 Customer success. Servicio postventa



Punto de dolor:
Rotación de
clientes, lealtad
de clientes.

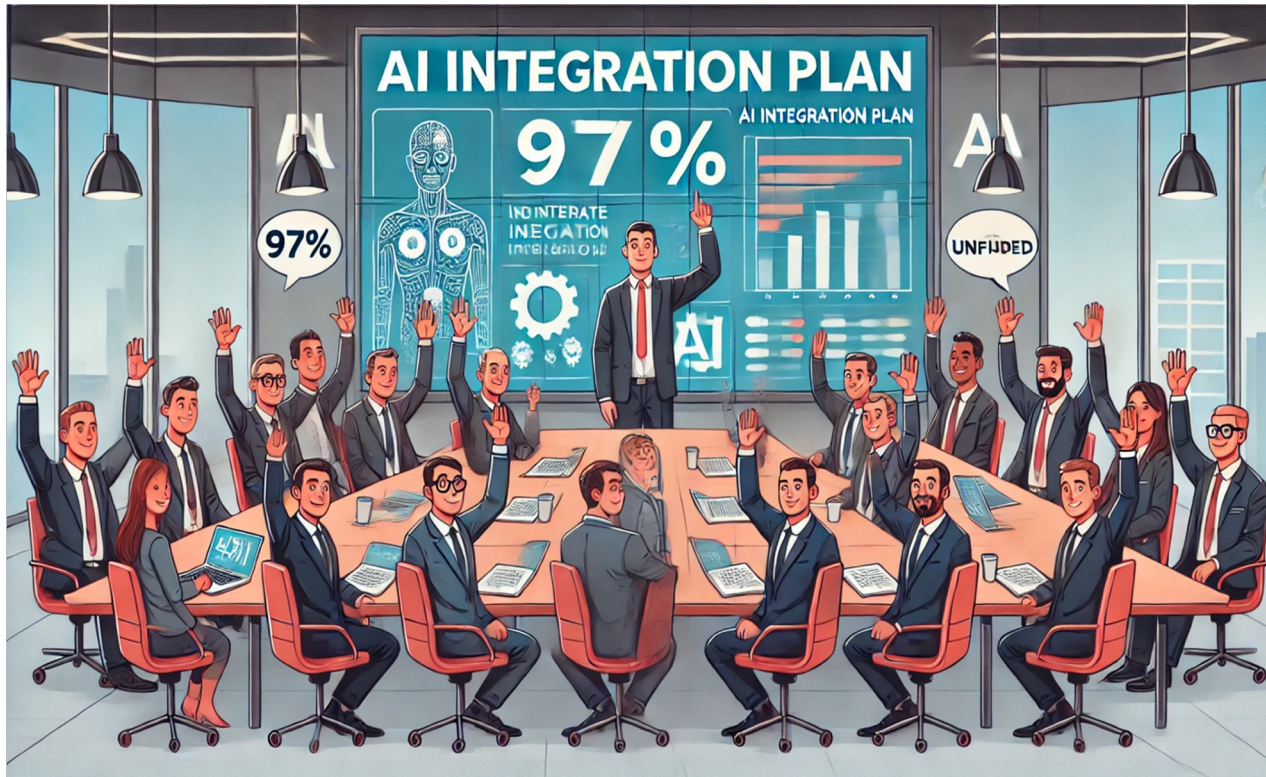
Ejemplo 3 Eventos: Concierge IA para elevar la experiencia



Punto de dolor:
Audiencia
desconectada, pérdida
y sin ganas de volver.

¿Por qué IA, Por Qué hoy, Por Qué tú?

97% of CEOs plan AI integration



1.7% feel fully prepared



Por qué AI, Por Qué hoy, Por Qué tú?

**Tu sí tienes una
decisión y opción**

¿Miedo? Evitar

O Abrazar

***Reaccionar a la IA,
o ser dueños y generar***

*¿La IA te controla a ti? ¿O tú
controlas a la IA?*

(Yo – Nosotros – Mundo)

Zoom in o Zoom out

*Una elección sobre qué
enfocarse*

*¿Solo ChatGPT? ¿O entender
por qué y cómo una
tecnología puede ayudarnos o
dañarnos?*

¿Sólo responder Sí?

Solo decir sí = Desastre (Bob)

Father Benanti

***¿En qué enfocarse y
observar?***

*Cómo observar la Inteligencia
Artificial desde el Lenguaje,
las Emociones y el Cuerpo*

¿No puedo hacerlo?

*Somos más capaces de lo
que podemos imaginar y
vemos en qué Podemos
enfocarnos.*

¿Sólo decir que sí?



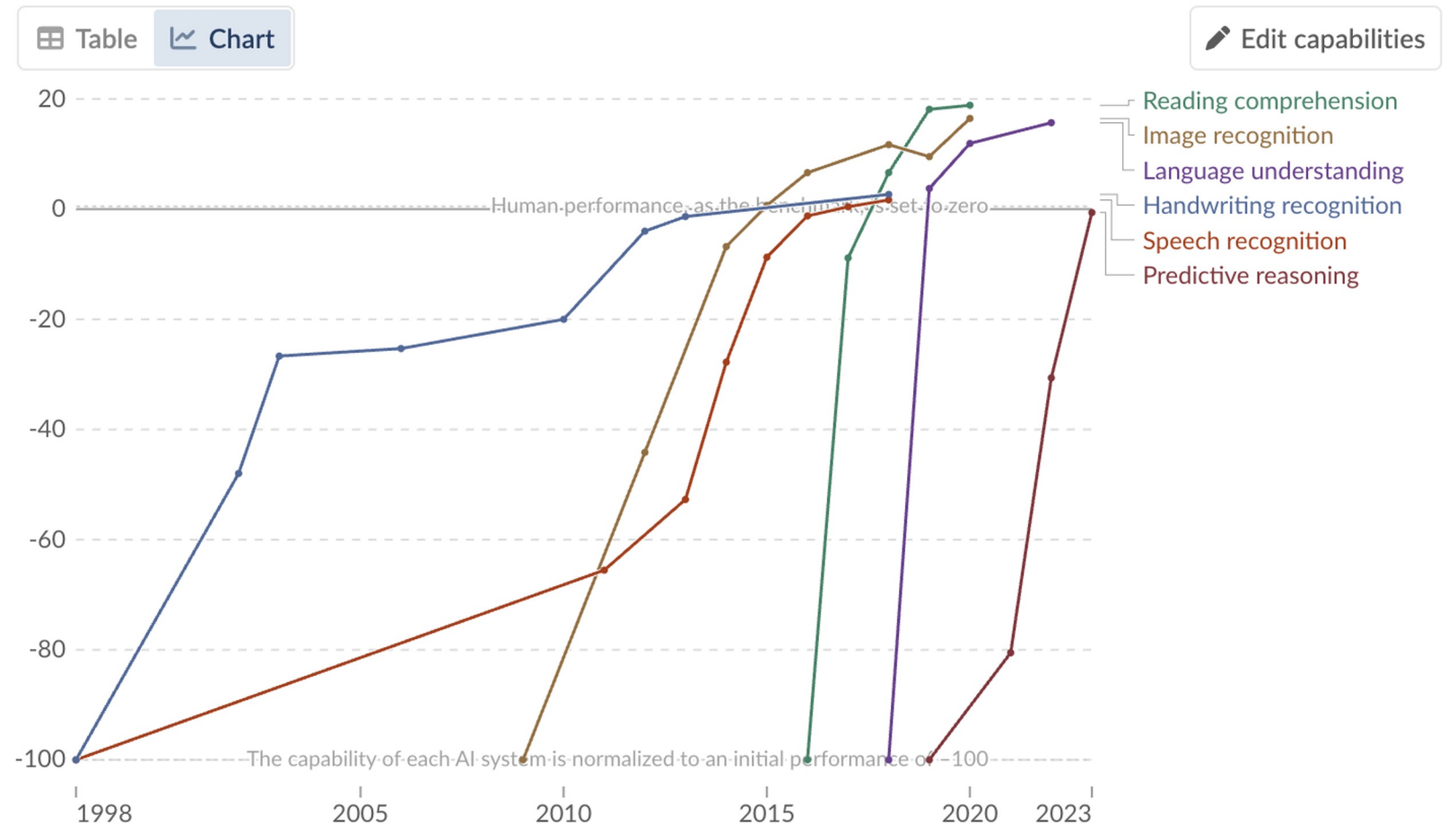
Why AI now?

AI now because of:
1 – Data
2 – Compute Power
3 – Scientific breakthroughs

Test scores of AI systems on various capabilities relative to human performance

Our World in Data

Within each domain, the initial performance of the AI is set to -100. Human performance is used as a baseline, set to zero. When the AI's performance crosses the zero line, it scored more points than humans.



Data source: Kiela et al. (2023) – [Learn more about this data](#)

OurWorldinData.org/artificial-intelligence | CC BY

Source: Our World in Data, ourworldindata.org

The problem is the HOW

KPMG's CEO Outlook:
64% of CEOs consider AI
their top investment
priority



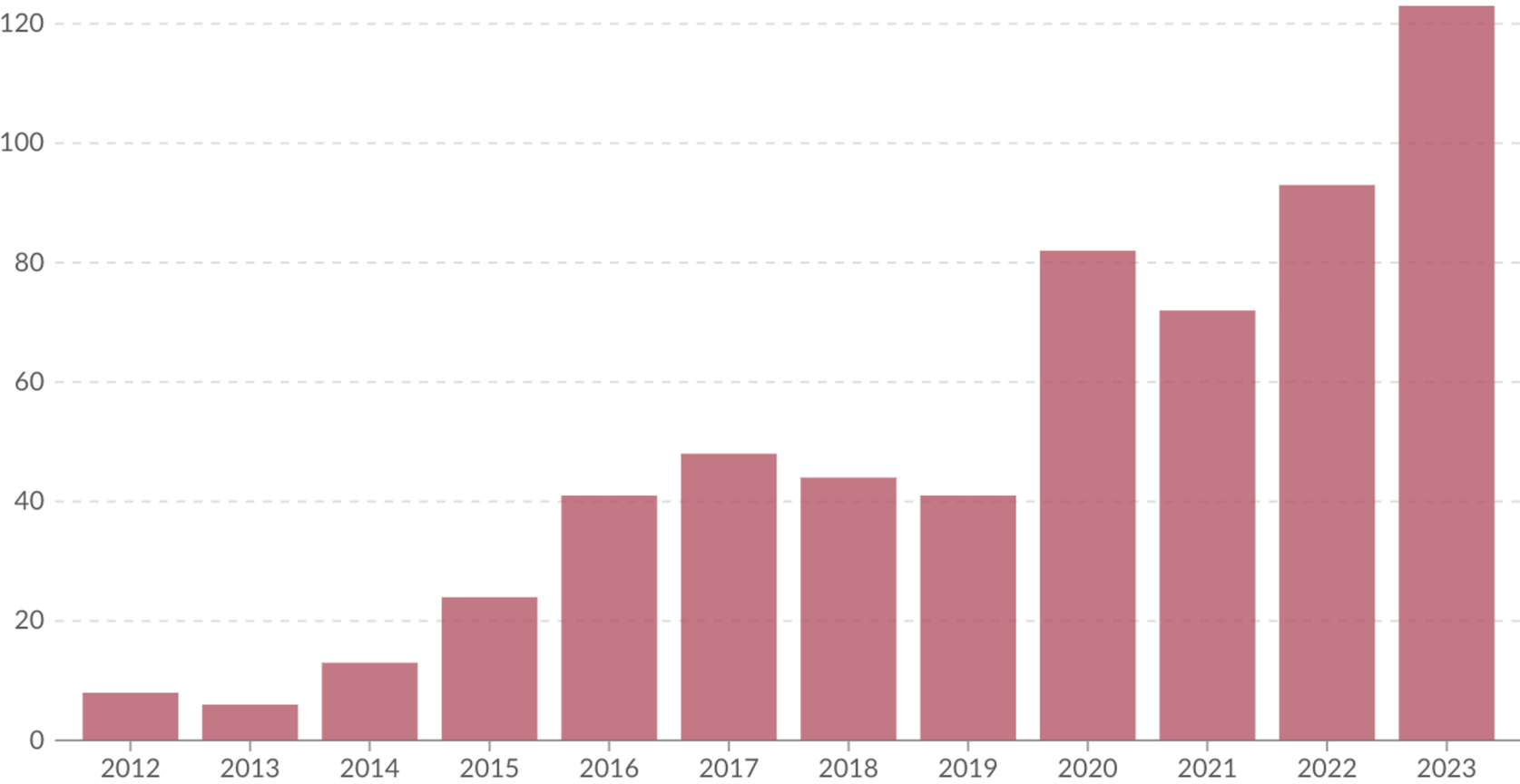
Global annual number of reported artificial intelligence incidents and controversies



Notable incidents include a “deepfake” video of Ukrainian President Volodymyr Zelenskyy surrendering, and U.S. prisons using AI to monitor their inmates’ calls.

Table

Chart



Data source: AI Incident Database via AI Index (2024) – [Learn more about this data](#) OurWorldinData.org/artificial-intelligence | CC BY

Note: Does not yet include incidents reported in 2022, as incidents must first undergo a vetting process. Reported incidents likely undercount actual incidents, especially in the earliest years of tracking.

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The GenAI Divide

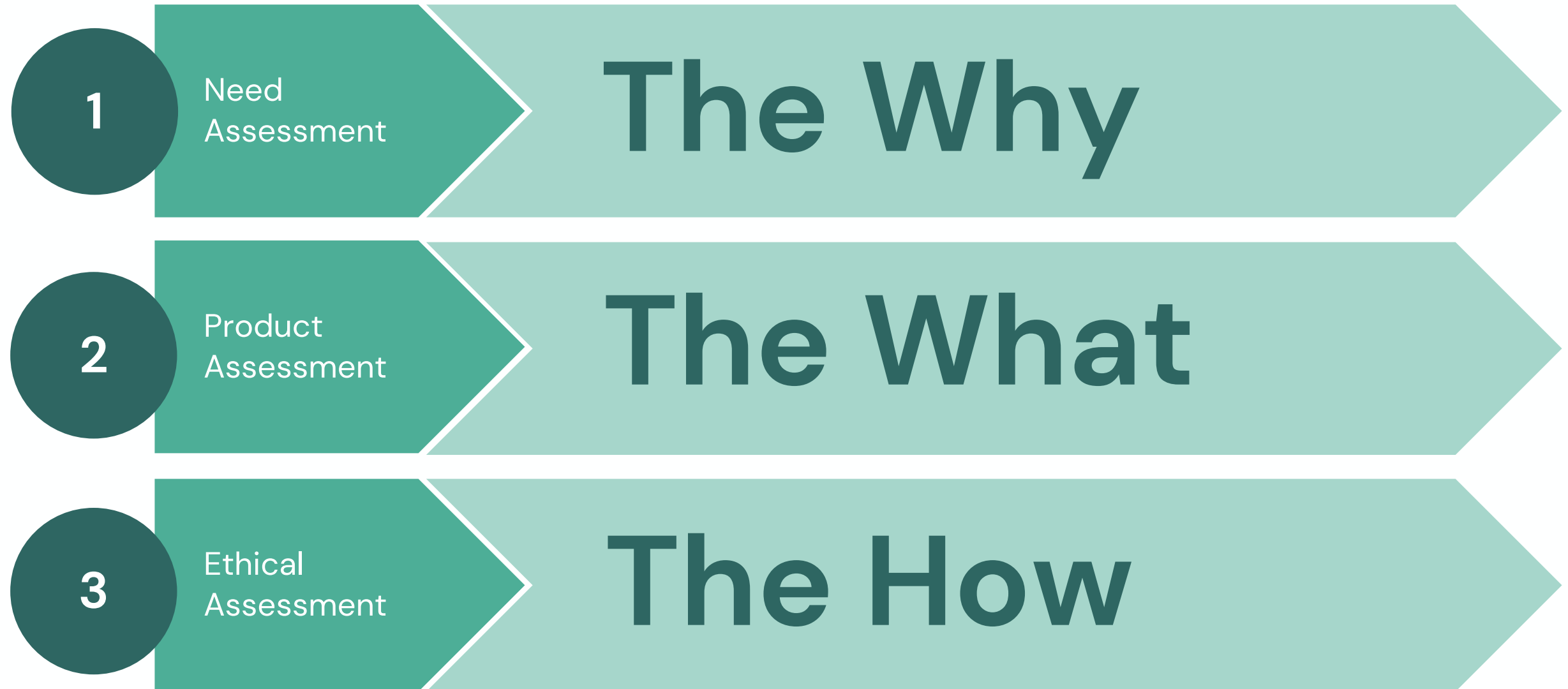
STATE OF AI IN BUSINESS 2025

'Despite \$30–40 billion in enterprise investment into GenAI, this report uncovers a surprising result in that 95% of organizations are getting zero return.'

Framework for assessing AI for Enterprise



Framework for assessing AI for Enterprise



1

Need
Assessment

Business
Goals

Resources
Needs

Current
Resources

Critical Thinking:

Where can AI add the most value based on my KPIs?

Lens:

- What does success look like?
- What is my road to get there?
- What are unsolved pain points that can't be solved with traditional approaches and current resources?
- Prioritizing the unsolved pain points.
- Does it fiscally make sense?

Steve Jobs

Starting with the customer, their pain points and your company instead of trying to force the technology

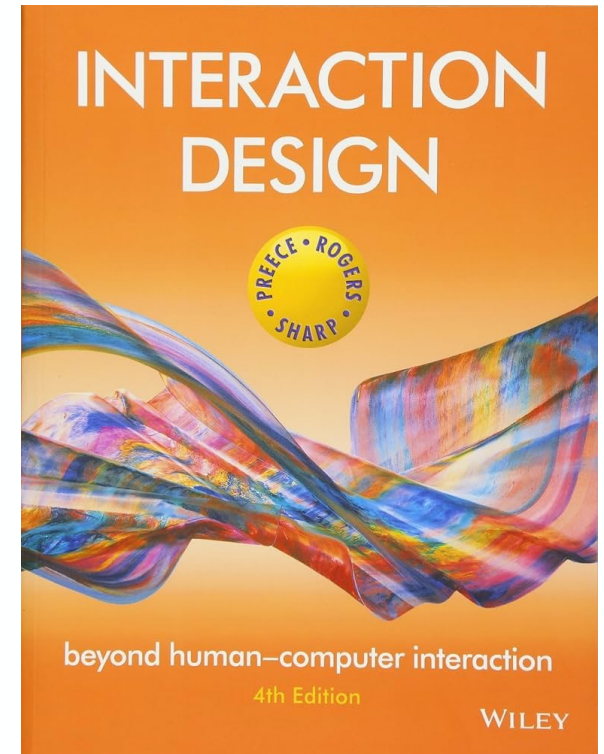


What should your team focus on? UX 1st

Spend days and weeks with users in their context.

Observation is more important and powerful than interviews

Understand and measure unsolved pain points



Lens:

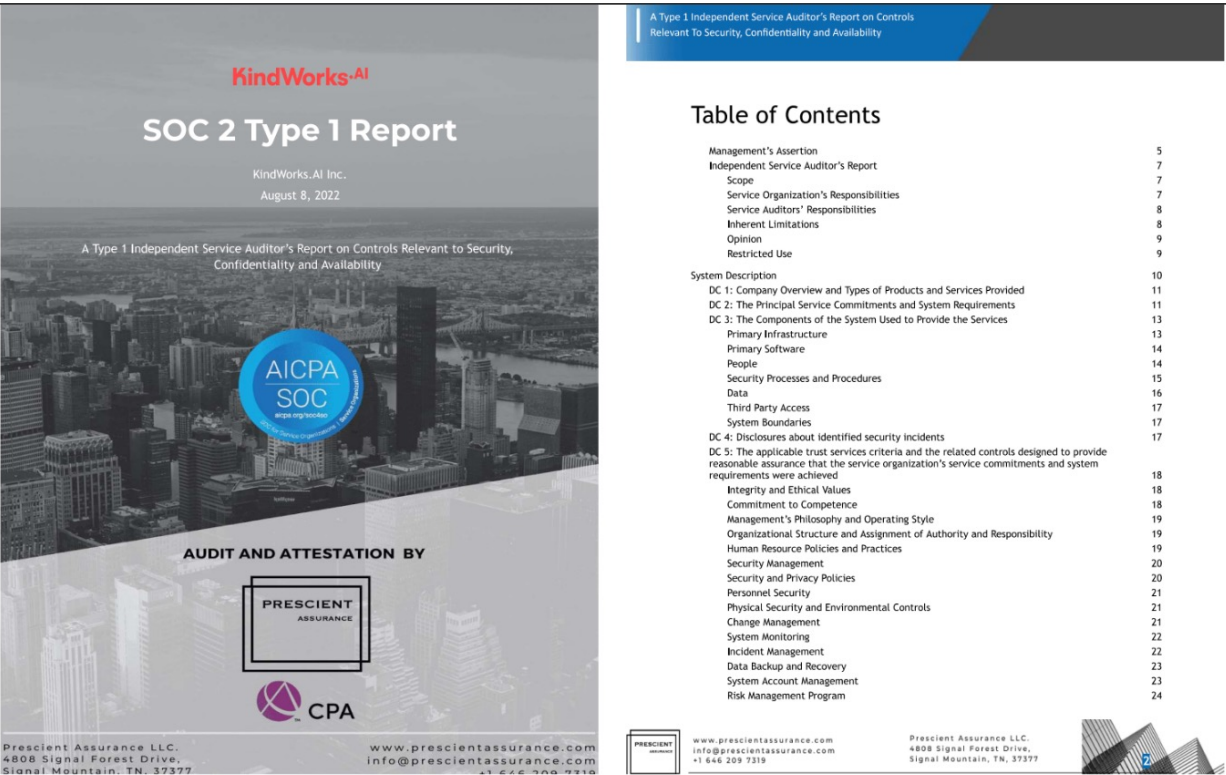
Critical Thinking:

Is the product ready for enterprise use?

Am I maintaining trust with my stakeholders' data by implementing this platform?

- How is data encrypted?
- Who has access to data?
- Is data shared with third parties?
- Where is data stored?
- What are the security practices within the company?
- What 3rd party testing and certificates do they have?
- What does their infrastructure look like? Is it a wrapper?

Example of KindWorks.AI security assessment



Critical Thinking:

What are the ethical concerns with implementing this platform?

Does implementing this align with my personal and company ethics?

Lens:

What is the direct impact?

What is the indirect impact?

How does this look on headlines if all details is reported publicly?

What do I want my legacy to be?

Framework for assessing KindWorks.AI

3



VALUES + PROMISES

Our team shares a passion for spreading and living Kindness and a commitment to our values and promises.



Kindness

Being Kind is being empathetic, generous, appreciative, and sincere.



Trust

Being Kind is acting with integrity, prioritizing confidentiality and protection of data in all that we do.



Transparency

Being Kind is being open and honest with positive intent.



Inclusion

Being Kind is embracing differences and providing equal opportunities.



Commitment

Being Kind is managing expectations and following through on our word.



Excellence

Being Kind is going above and beyond in effort and performance.



Collaboration

Being Kind is delivering as a community.



Innovation

Being Kind is consistently improving with changing needs.

Top 3 Take-Aways

Leadership Courage. Question Everything. No assumptions.

Environment. Build & nurture one where your people question everything.

Framework. Equip yourself and your people with the best questions.

We are at the
service of
iDirectores

Only for
participants



Seguimos en contacto!



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