



ASU Learning Enterprise

Aprendiendo a prosperar en un mundo en constante cambio

Nuestra Acta Constitutiva: Quienes Somos

ASU es una universidad pública de investigación completa, medida no por los que excluye, **sino por los que incluye y los éxitos que logran**; realizando investigación y descubrimientos que benefician al bien público; **y asumiendo responsabilidad** por el bienestar económico, social, cultural y de salud de las comunidades a las que sirve.

Arizona State University ejemplifica **un nuevo prototipo** para las universidades americanas públicas de investigación.

180,000

estudiantes en
búsqueda de un título

450,000

aprendices a través
de experiencias y
socios que no
buscan un título

**Clasificada
número 1 en:**

Inovación

(por encima de Stanford y MIT — US World & News, 2016–2024)

Sostenibilidad

(por encima de Stanford y UC Berkeley — Sustainability Tracking & Rating System 2023)

Impacto global

(por encima de MIT y Penn State — Times Higher Education 2020–2023)

ASU es:

- Una universidad de servicio nacional y designada **Hispanic Serving Institution** (HSI) — una Institución que Sirve a los Hispanoamericanos.
- Entre las **10 mejores** (top 10) universidades de Estados Unidos en **patentes**
- Entre las **10 mejores** (top 10) productores de becas **Fulbright**



Cada Escuela y Facultad de ASU tiene un portafolio de programas de grado, de no grado y de investigación

Un ecosistema de aprendizaje a lo largo de la vida que promueve la adaptabilidad humana.

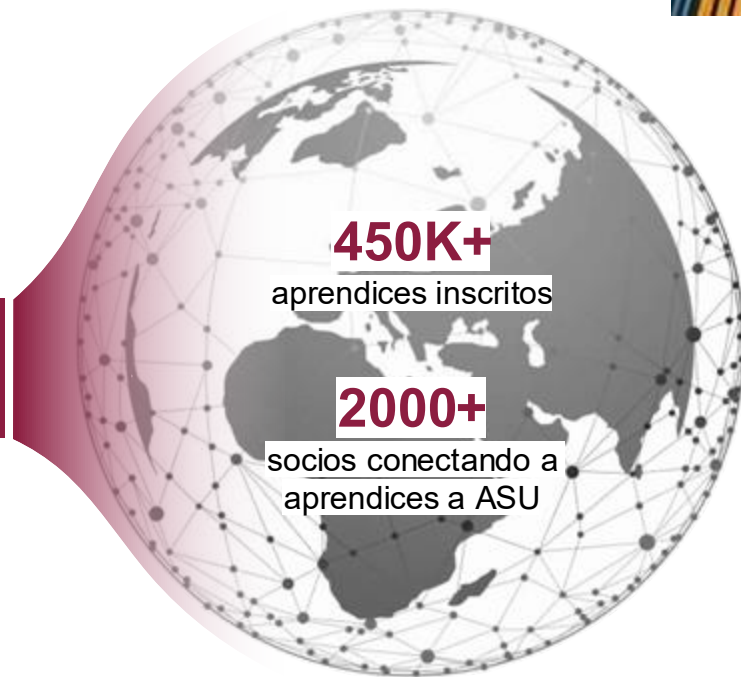
Business, W. P. Carey School of
Design and the Arts, Herberger Institute for
Engineering, Ira A. Fulton Schools of
Global Futures, College of
Graduate College
Health Solutions, College of
Honors: Barrett, The Honors College at ASU
Integrative Sciences and Arts, College of
Interdisciplinary Arts and Sciences, New College of
Journalism and Mass Communication, Walter Cronkite
School of
Law, Sandra Day O'Connor College of
Liberal Arts and Sciences, The College of
Nursing and Health Innovation, Edson College of
Public Service and Community Solutions, Watts College
of
Teachers College, Mary Lou Fulton
Thunderbird School of Global Management
University College



Academic
Enterprise

Learning
Enterprise

Knowledge
Enterprise



ASU Learning Enterprise promueve el **Aprendizaje Global** en 140 países alrededor del mundo



170,000+

aprendices fuera de
Estados Unidos



120+

60

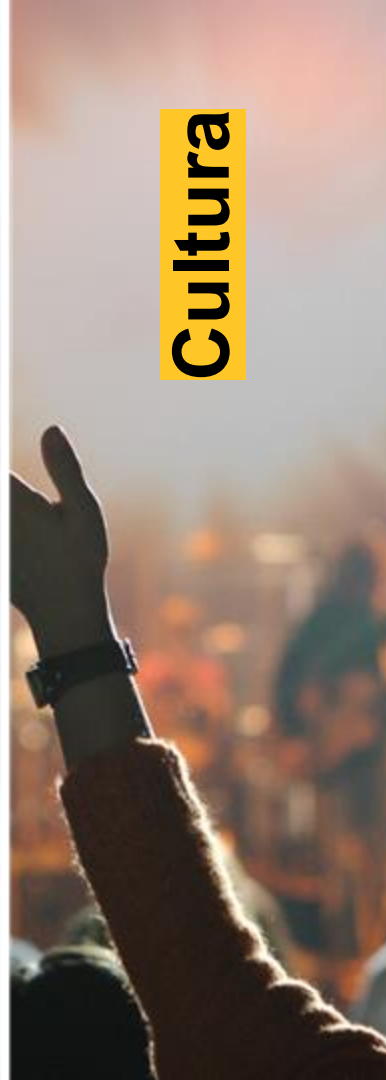
0 years

**Etapa de
vida**

**ASU Learning
Enterprise expande
el acceso universal a
la oportunidad para
los aprendices — en
toda etapa de vida.**

A photograph showing several large, white icebergs floating in a dark blue ocean. The icebergs have various shapes and sizes, with some showing signs of melting.

Clima

A close-up photograph of a person's hand pointing towards a blurred city skyline at sunset. The hand is wearing a black watch. The background is a warm, orange-hued sky over a city.

Cultura

An aerial photograph of a busy pedestrian crossing in a city. Many people are walking across the crosswalk, which is marked with white stripes. The scene is captured from a high angle, showing the flow of foot traffic.

Demografía

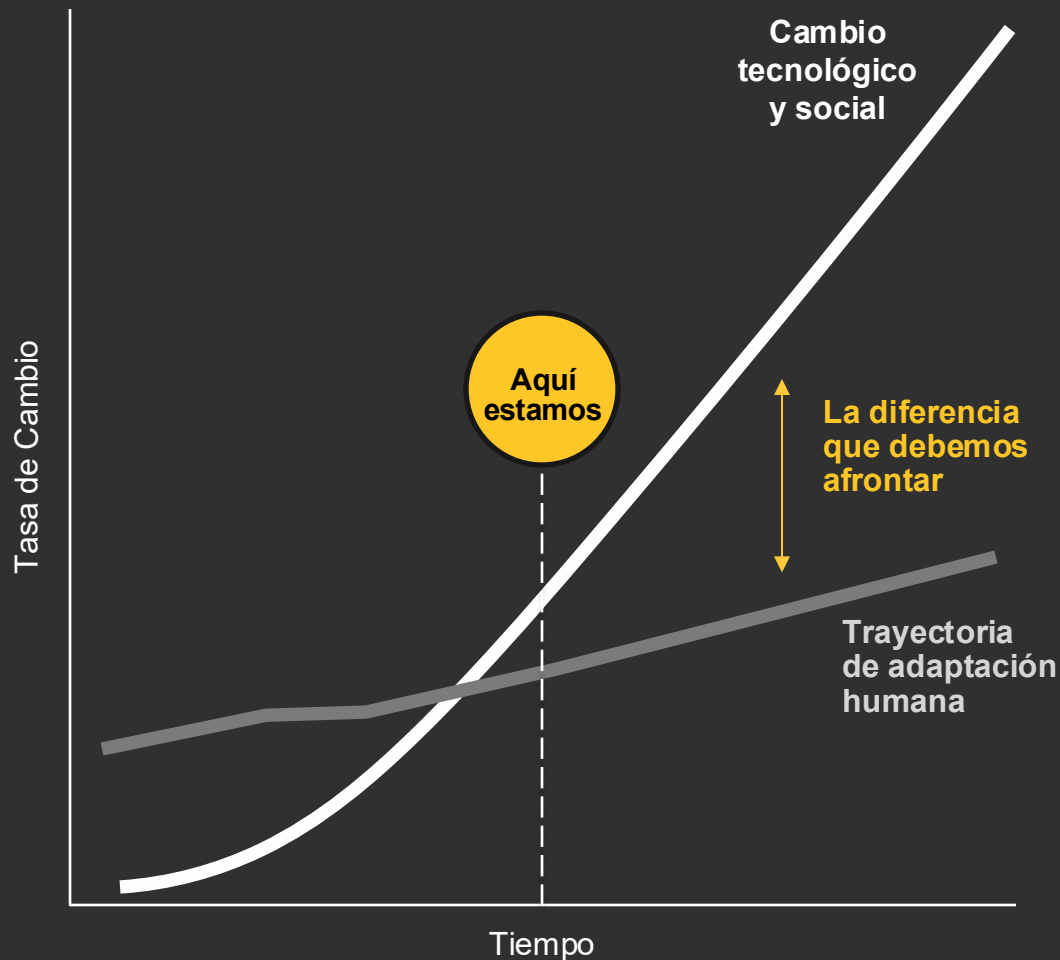
A close-up photograph of a smartphone screen displaying a stock market chart. The chart shows a line graph with a green line and a red line, representing different stock prices or indices. The text "NASDAQ" is visible on the screen.

Economía

A photograph of a variety of fresh vegetables, including green brussels sprouts, yellow bell peppers, red onions, and broccoli. The vegetables are arranged in a pile, showcasing their vibrant colors and textures.

Salud

Estamos reinventando el rol de las universidades en la sociedad como catalizadores de la movilidad económica y social, guiados por la creencia de que todos los individuos pueden aprovechar la educación y el aprendizaje, **moldeando la curva de la adaptabilidad humana.**



Estamos construyendo un ecosistema para el aprendizaje a lo largo de la vida.

1

K-12



10,000+

aprendices de pre-kinder-12 participaron en programas de tiempo completo alrededor del mundo

2

Universal Pathways



20,000+

aprendices comenzaron Universal Pathways camino a la universidad en el año fiscal 2023 (FY23)

3

Aprendizaje profesional y de carrera



200,000+

aprendices inscritos en cursos de CareerCatalyst

4

Aprendizaje personal, cultural y cívico



5,000+

familias se inscribieron en programas REACH sobre salud mental y física infantil

5

Aprendizaje global

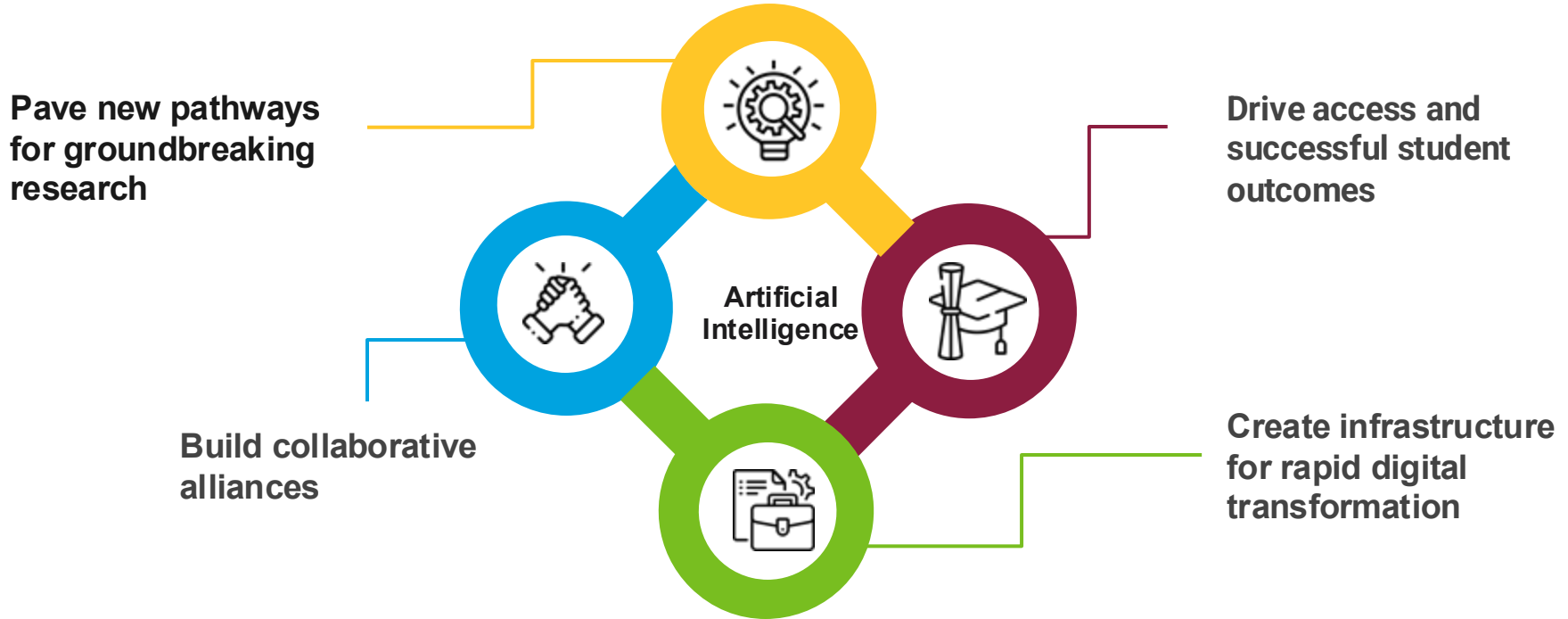


170,000+

aprendices inscritos fuera de Estados Unidos

140+ países

Areas of impact and innovation for AI at ASU Across All Realms of Learning





Drive student success with AI tools

ChatGPT course teaches students to engineer prompts to learn, study

Students are learning how to engineer prompts to tailor AI responses that will enhance learning and study habits.



AI to transform business processes

ASU uses persistence modeling for increased student retention and more successful pathways to graduation.

Predictive analytics are used to measure the likelihood of a student persisting to the next semester, offering more proactive intervention for at-risk populations.

AI projects in development

ASU to develop new platform to support standardization and quick deployment of AI tools.

Analysts and data scientists from the university will have access to the platform, which offers automated machine learning (ML) models for topic modeling, sentiment analysis, predictive models and more.



AI's transformative impact across ASU



AI research

Growing domains for multidisciplinary research



Innovation and problem solving

Advancing research outcomes and data analysis



Access and success

Eliminating barriers and building successful pathways to learning



Partnerships

Collaborating inside and outside ASU to advance AI



Teaching and learning

Personalizing and interactive learning at scale



Business automation

Streamlining business and reducing the complexity of scale



Agile workforce

Modernizing work across the enterprise



Foundations for innovation

Enabling technologies for change now and in the future



Principled innovation

Promoting positive change for people through new and innovative ideas



Enterprise development

Designing the future of ASU through valuable insights



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